

Giving artistic talent top ride on the Prom



GOING GLOBAL: Pleasure Beach artists (from left) Robert Lough, Jane Armistead, Sarah Myerscough and Steve Hellam
Pictures: MIKE FOSTER

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FOUR talented Pleasure Beach artists are giving visitors a chance to see behind the scenes.

The artists are all employed by the theme park full-time to paint scenery, make models and design new themes.

Steve Hellam heads the Pleasure Beach Design Studio and his mix of portraits, paintings and pastels are inspired by the park. Steve has a degree from Newcastle University and started work at the Pleasure Beach in 1990.

Since joining, Steve has made numerous models for the various rides. More recently, he has designed the sets for the Hot Ice and Mystique shows, drawn up plans for the newly refurbished Globe foyer and designed and themed the new Alpine walkway, Heidistrasse.

Jane Armistead joined the Pleasure Beach team last year. She is an illustrator by trade and is exhibiting watercolours of various wildlife. Sarah Myerscough has worked at the Pleasure Beach's Model Shop as a

Showcase for artists at fun park

sculptor for the past two years and has just completed the Salvador Dali-style elephant entrance at ride Bling.

Robert Lough helps out in the design studio during the winter months but can be seen operating the Avalanche ride during the season. Robert is a trained graphic designer and is showing black and white designs.

Pleasure Beach managing director Amanda Thompson said: "Many people walk around the Pleasure Beach and don't even realise that there is always art staring back at them."

Art in the Making is open daily in The Gallery @ The Globe until November 8. The Gallery is located on the upper balcony of the Globe theatre at the north entrance to the park.

Admission is free and artwork is available for sale through the Globe booking desk two.



ABOVE: Requiem by Steve Hellam and (below) an example of the work of Jane Armistead

